

DESIREE CHIN

CREATIVE DESIGNER / VISUALIZER



PROFILE

A passionate & proficient designer who takes pride in everything she creates, specializing in both 2D and 3D design—particularly for events, pop-ups, and retail spaces.

My 2D work spans logo design, product and packaging design, EDMs, brochures, posters, as well as corporate branding and a wide range of marketing materials.

As for 3D i do a range of visual representation and illustrations.

EXPERIENCE

INO ARTS SPATIAL & EVENTS

CREATIVE DESIGNER | 2017-2019

Client Facing | Client Proposal | Conceptual & Ideation | Space Planning
2D Designing Graphics | 2D Technical Drawings | 3D Spatial Designing
Set up & Tear down of events, overseeing event.

MODO DESIGN, TAIWAN

CREATIVE DESIGNER | 2019-2022

Client Facing | Client Proposal | Conceptual & Ideation | Space Planning
2D Designing Graphics | 2D Technical Drawings | 3D Spatial Designing
Set up & Tear down of events, overseeing event.

RADIUS EXPERIENTIAL

CREATIVE DESIGNER | 2022-2023

Client Facing | Client Proposal | Conceptual & Ideation | Space Planning
2D Designing Graphics | 2D Technical Drawings | 3D Spatial Designing
Set up & Tear down of events, overseeing event.

FREELANCE CREATIVE

CREATIVE DESIGNER | 2023-2025

Pico art | Swatow | Lazada | IRVINS | JEAN YIP | CRUSTY'S | Dough Culture
Changi Airport Group | Chinatown Food Production | Disney Cruise Line
Vertex Holdings | derma-Rx

BACHA COFFEE

SENIOR DESIGNER | 2025-Present

Branding | Product Development | Conceptual & Ideation | Space Planning
2D Designing Graphics

CONTACT

☎ +65 8322 4862

✉ desireechin123@hotmail.com

🌐 <https://www.desireechin.com/>

Instagram: [_desireechinn](#)

EDUCATION

DIPLOMA IN RETAIL & HOSPITALITY DESIGN

Temasek Polytechnic
INTERIOR DESIGN & ARTS | 2013 -2015

BA(HONS), SECOND CLASS

Singapore Instituite Of Technology
The Glasgow School Of Art | 2015 - 2017

SKILLS

Technical

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere Pro
3D Max
Sketchup
Autocad
Microsoft
Photography

Professional

Creative
Team Work
Communications
Hardwork

DESIREE CHIN

2D/ 3D CREATIVE DESIGNER

Online portfolio: <https://www.desireechin.com/>

Contact: +65 8322 4862

Email: desireechin123@hotmail.com

Instagram: _desireechinn

A passionate designer with expertise in both 2D and 3D design, covering events, retail spaces, pop-ups, and virtual environments. I also specialise in 2D work such as branding, packaging, and marketing materials.

After graduating from Singapore Institute of Technology (in collaboration with Glasgow School of Art) in 2017, I worked with a local events company on brands including Lenovo, Samsung, HP, and ASUS, handling projects from concept to execution.

I later spent two years in Taiwan, working on beauty brands such as Estée Lauder, Clarins, Origins, and Bobbi Brown, gaining valuable international experience.

Since returning to Singapore, I have been freelancing on various 2D design projects, including social media content, brochures, and government proposal decks.

I am proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and experienced in 3D software such as 3ds Max, AutoCAD, and SketchUp. I am fluent in English and Mandarin, with basic Korean proficiency.

自从新加坡理工大學畢業後就在展覽設計行業做了兩年大多數都做的是科技IT 有關的項目。然後就到台灣再做了兩年多的活動設計 - 做了好多 projects 大多數關於彩妝牌子的案子比如 BOBBI BROWN, ORIGINS, CLARINS 等等～ 從 IDEA 到 CONCEPT - 到畫圖, 2D 比如 EDM, Marketing 需要的東西啊 海報啊 包裝啊 給KOL的東西等等 也有做3D圖 也到活動安裝和拆裝 都由我來做和看. 也和客戶對話之類的, 自己覺得在台灣得到的經驗很豐富很珍貴.

之後就是疫情後了 我回了新加坡也還是繼續做活動設計的東西, 也做了幾個虛擬項目 也做了很多包裝設計 平面設計 等等～ 我很熟悉 Adobe 軟體 也很熟悉 3D 軟體比如 3Dmax, sketchup, Autocad -

All in all I'm a designer that gives her all and am passionate in everything I'm tasked.